

Deborah J. Strange
deborahjstrange@gmail.com
deborahjstrange.com

Skills	Feature writing News writing Copy editing Associated Press style SEO WordPress	
Experience	<p>NC State University. Raleigh, North Carolina. <i>Marketing Writer</i></p> <ul style="list-style-type: none">• Write stories, ads and web copy for University Communications and the Office of Research and Innovation to market NC State as an exceptional and welcoming place for prospective students, employees and investors.• Share student experiences in online articles to promote the university's inclusion initiatives and experiential learning opportunities.• Interview faculty members about their expertise — including materials science, soil health and robotics — and write accessible stories for nonscientists.• Copyedit peers' and campus partners' work in Google Docs and WordPress using Associated Press style and NC State's voice and tone.• Draft and lay out emails highlighting research content to peer universities.• Write video scripts from scratch or by interviewing subject matter experts. <p>WRAL News. Raleigh, North Carolina. <i>Digital Journalist</i></p> <ul style="list-style-type: none">• Edited newscast scripts and weather forecasts into online stories using AP style; reworked tone from stories meant to be heard to stories designed to be read.• Wrote and updated breaking news stories, disseminating safety information during hurricanes and other emergencies.• Created graphics for and posted stories to WRAL's Facebook page. <p>The Gainesville Sun. Gainesville, Florida. <i>Reporter</i></p> <ul style="list-style-type: none">• Covered Alachua County Public Schools System and the University of Florida; story examples include a feature about UF's vet school treating service dogs and a Q-and-A with a coffee anthropologist.• Detailed complex matters, such as Florida's medical marijuana legislation and countywide stormwater regulations, in stories easy for the public to understand. <p>The New York Times. Gainesville, Florida. <i>Copy Editor</i></p> <ul style="list-style-type: none">• Copyedited New York Times articles for 500 News Service clients, rewriting copy from The Times' style to AP style.• Restructured and trimmed stories to 100 words for print clients.• Proofread daily Times' Digest publication. <p><i>Dow Jones News Fund Copy Editing Intern</i></p> <ul style="list-style-type: none">• Completed a week-long copyediting boot camp at Temple University; edited daily and feature stories for the News Service.	<p>April 2020-present</p> <p>Aug. 2018-March 2020</p> <p>Feb. 2016-Aug. 2018</p> <p>Dec. 2013-Feb. 2016</p> <p>June 2013-Aug. 2013</p>
Awards	Printing Industry of the Carolinas Award, best brochure Florida Society of News Editors Contest, first place, breaking news reporting GateHouse News Writer of the Year, medium-large editorial team division	2022 2017 2016
Education	University of North Carolina at Chapel Hill. Bachelor of Arts in Journalism and Mass Communication	Aug. 2010-Dec. 2013